



PARTNER PROFILE

For its international and / or domestic development,

YEN AI is looking for candidates who:

- Have at least 10 years' successful experience in the food industry;
- Are native to the country for which they are applying or who have lived there for a minimum of 10 years
- Have perfect knowledge of the local market (eating habits, competitors, regulation constraints...) and who can precisely define the development potential of YEN AI in the country/zone under consideration.
- Have the capacity to locate and negotiate the best commercial sites for YEN AI. In this regard, as well as a thorough knowledge of the potential zones, a real involvement in local affairs is indispensable.
- Have no link (past or present) to a cafe or restaurant that is a competitor to YEN AI.
- Have the financial capacity to accompany an ambitious development in the country/zone confided to them.



FRANCHISE INFORMATION

1. Is it possible to become a YEN AI franchisee if opening just one shop?

We are looking for partners capable of developing a network of several outlets in a determined zone and within a specified time limit.

2. What is the minimum investment amount required to become a YEN AI franchisee?

The minimum investment required is RM600,000.

3. How can I apply to become a YEN AI franchisee?

You just need to complete the candidature form available on this site. We request that you give us the maximum amount of information on your company and your professional experience. All the requests will be closely studied by our development team. Person in charge will then contact the candidates by e-mail.

4. Is it possible to become a YEN AI franchisee with no prior experience in the food industry?

We favor candidates with a solid experience in catering or other forms of food business. However, we are also interested in candidates who have a proven track record in other forms of business involving a network of sales outlets.

5. After gaining a lot of experience in MALAYSIA, I would like to move towards an international career by opening a YEN AI franchise. What advice would you give me?

Our franchisees must have a thorough knowledge of the country/zone for which they are applying. It is for this reason that we always favor candidates who are already implanted locally or who have already lived and worked in the country/zone in question.

6. Is it possible to apply as a financial investor without wanting to be involved in the daily operations.

YEN AI is looking for franchise partners who not only invest but also take responsibility for the operations of the outlets. The opening of the YEN AI requires a real operational monitoring by our partners.

7. What investment is required to open a sales outlet? What is the system for supplying the products? What support is given by the franchisor?

For confidentiality reasons, we are unable to communicate this information to all who ask. Naturally, if your candidature is accepted, our development team will meet with you to explain information in more detail.



CANDIDATE APPLICATION FORM

If your profile corresponds to the requirements described in the previous chapter, please fill in the following application form.

GENERAL INFORMATION

Country where you wish to open YEN AI*

City* _____ State _____

CONTACT DETAILS

First Name* _____

Surname* _____

Mobile No* _____

Tel. fixed line _____

Email* _____

Company Name* _____

Company's Internet site* _____

Number of Employees _____

Type of Activity* _____



PROFESSIONAL EXPERIENCE

Do you have any experience in managing several sales outlets in the food industry?

Yes

No

Please describe your experience in the food industry (type of activity, length of time, number of sales outlets, etc...)

Do you have any experience in franchising, whether in the food industry or other?

Yes

No

Please describe your experience (Name of the franchise, length of experience, number of sales outlets, etc)



What is your link to the country where you wish to open a YEN AI Franchise?
For example: Do you live or have you lived in this country? Please specific the duration. Do you originate from this country? Are you a National of this country?

Would you say that you had perfect knowledge of the local market?

Its development potential and its economic make up?

YES NO

Potential sites?

YES NO

Of the regulations pertaining to the country (customs constraints, specific food regulations, work regulations)?

YES NO

MOTIVATION FOR THE PROJECT

What do you consider to be your motivations to become a franchise partner in this country/ zone and why have you chosen YEN AI?



Why should YEN AI choose your company as a partner?

Would you like to develop the YEN AI franchise alone or with another partner or associate?

YES

NO

If yes, please give details of the partner/associate's experience:

What means does your company have for securing the best sites for YEN AI?

How many sales outlets would you like to open in the first five years?



In your opinion, which are the main sites (quarters, shopping centres....) to target for YEN AI's implantation in this new country? What would be your priority?

Please describe in your opinion the positioning of YEN AI in the said country.

FINANCIAL STATUS

How are you (your company) going to finance the project?

Capital %*

Loan %*

How much are you willing to invest?

RM 600,000 – RM800,000

RM 801,000 – RM1,000,000

*minimum amount accepted is RM600,000

If possible, please attach additional documents to this form (your company's presentation, etc)



CONFIDENTIALITY

Surname _____

First Name _____

Company Name _____

Position _____

I hereby certifies that with this candidature all the information submitted is sincere and precise, particularly the financial information.

The said information should remain strictly confidential and will not revealing the contents thereof.

Thank you for having filled in our candidature form.